

*rio de janeiro
cityvision
competition*

2013

two presents. one future.

2012

english

Rio de Janeiro CityVision Competition is the fifth international ideas competition launched by CityVision and it's part of the annual programme **Sick & Wonder**.

*Because of its deep reflection about the future of our cities, Sick & Wonder will try to unveil the disgust behind our cities and to subvert it through the wonder.
A wonder that CityVision has shared, since the beginning, with its friends of Farm Cultural Park.*

This brief is dedicated to Armando Giglia.

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cityvision competitions

1.1

CityVision Competitions is an annual architectural contest that invites architects, designers, students, artists and creatives to develop urban and visionary proposals with the aim of stimulating new ideas for the future of our cities.

All through innovative ideas and methodologies that can improve the connection between the historical, contemporary and future city vocation, thus promoting a positive evolution of the critical architectural historiography.

CityVision Competitions is part of the homonymous architecture laboratory, CityVision, that every year proposes deep researches and studies with the aim of generating a dialogue between the contemporary city and its future image.

CityVision is a way to explore the reality and the future of architectural design thanks to a printed and digital free press project, *CityVision Magazine*; the organization of international architecture competitions, *CityVision Competition*; events, lectures, installations and exhibitions, *CityVision Projects*.

An idea by

cityvision

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archilovers
the architecture and design professional network

archiproducts
the worldwide source for architecture & design products

**ARCHI
TONIC**

sick and

1.2

wonder

cityvision's annual theme

The issue 8 of CityVision Magazine is a special edition.

In its pages the new annual theme of Cityvision entitled Sick & Wonder (Wonder and Disgust) that will accompany its programming for the entire 2013.

The idea of a subject so difficult arises from the paradoxical and increasing efforts that have directly led to shuffle the cards in the deck of our work, once again betting on a city - Rome - which is also one of the generative reasons for so much architectural and social research of an apparent bitter taste.

Through large-scale projects such as *My Masochism*, *Past Shock*, and now *Sick and Wonder*, we have addressed some very deep issues which have led to fruitful reflections on the behavior and vocation of cities that are united by a strong historical connotation combined with a great desire for the future. Last year, we vastly examined the temporal unease of a Past which has replaced the Future, we emphasized a model city that changes in a controlled manner, slowly and mainly hampered by crisis and dirty tricks perfectly engineered by "external forces".

Sick & Wonder is now looking for new models of cities that arise from the analysis, resolution and possible subversion of the conflict between **the city and man** and, in a broader view, between **evil and good**.

We are, in fact, living in a time on the border of human history in which the city and society in general, are changing rapidly in the presence of a man that is deeply confused and that is only just becoming aware of the new evolutionary direction he has to take.

This situation triggers a process of estrangement and alienation, in one word, of disgust, in which the human being tries to desperately hang on to his humanity thus absorbing the effects of the excruciating struggle between good and evil.

The disgust, apart from being thoroughly examined in an aesthetic sense, as an extra sensory perceptive model, *ultra gustus*, almost fetishistic, that we define as a **positive/primordial (good)** type, is mainly identified with the *castratio voluptatis* condition, that is the inability to implement any real changes, **disgust natural/induced (bad)**.

Disgust is the analytical and critical act of intolerance towards something that has always been given to us and that does not let us express ourself through our personal modus operandi, it is in turn a sharp instrument, critical and perceptive, to observe with a new filter that that has always been 'normal'.

The normality (or custom) of today of finding oneself struggling repeatedly with

an unmanageable and inaccessible system that generates frustration and moments of impasse.

The purpose of **Sick & Wonder**, is to propose a radical change of perspective: to support a new model of normality, through the instrument of wonder, or a diametrically opposed view to that which has always been the custom for us, so creating a fracture in the DNA of an improper society, making sure that this is the exception to the "rule."

Through the identification of the founding components of the cities and the subversion of models that are far too consolidated like **politics, religion, economy etc** the evolutionary consciousness of the human being will generate new unexpectedly wonderful dynamics.

In this situation the citizen is like a child, he captures the charm of his city with wonder and disgust generating new facets, as its becoming a sort of "Matrix", a "global novel" like a noir in which ideals fade and nothing sacred remains.

CityVision Issue 8

If on one hand most of the nations, although strongly different have the massification of profit in common, concentrating power in the hands of a few, on the other hand the spreading of knowledge and low cost communication platforms, environmental activism, international cooperation, progress in technology, all seem to create a counterweight.

The cities that are "targeted" in this issue are significant of this uncertainty and represent extreme situations of nations which are themselves phenomena of global emergency and significant change. Other nations can best be represented by a combination of two symbolic cities.

The sequence proposed in this issue, written by 13 contributors and illustrated by 5 illustrators like a fairy tale, goes from the most optimistic to the worst imaginable situation. These cities represent extreme negative situations, often of national character, in which a real feeling of disgust generated by bad policies, architectural malpractice, miseducation and enduring negligence, contrast with a deadly sense of wonder and amazement that almost resets the previous thought. Amazement that in some cases coincides with the city and in others with the human being.

This article is part of the issue 8 of cityvision pag 20-25

rio de janeiro

1.3

Two presents. one future

nature and purpose of the competition

text by

Francesco Lipari and Sebastian Di Guardo

Two Presents. One Future.

The purpose of the competition is to provide a vision on Rio de Janeiro's future.

We live in a particular period, made so by a broader vision of history itself, for which "the sums don't add up" and the meaning of "time" has lost its positive and progressive meaning, giving way to a "contemporary time" in which present, past and future (or rather our visions of it) seem to coexist.

Reality is now compromised by the crisis and bad taste has prevailed thanks to the habituation of citizens to "that condition where human beings seek in every way to hold on to their humanity thus absorbing the effects of increasingly harrowing struggles between good and evil "made possible by the institutionalization of behavior, to which we have been used (read: tamed).

So in formulating their planning hypothesis it will be necessary to analyze the city and grasp the essence of its disgust, to then subvert it all through the wonder, that is "a view diametrically opposite to that which until now has been the custom of things for us"

From these selection, combination or subtraction of the elements mentioned above, that are at stake on the city board, it is necessary to devise a new model that interprets this unnatural distortion, desecrating its characters to show its grotesque and alienating side in all its evidence. A testing ground for this new vision of the city is Rio de Janeiro, a city full of tragicomic dissonances between its sweet and nostalgic tone and the dark and alienating atmospheres that pervade it.

A city, Rio, in which the sensory binomials that regulate and determine the daily actions and reactions of its citizens are directly related to the concepts of good and evil, wealth and poverty, happiness and sadness: two Presents converging towards a single Future.

The city of Rio, among other things, finds itself in a historical moment in which it is forced towards a dramatic change, since it finds itself having to cope with commitments such as the organization of the XXXI Olympic Games and World Cup in 2014, whilst bringing, at the same time, law, order and rules in the no man's land (or gangs) of self built favelas: for this it will be forced to make drastic decisions, to decide what is good and what is bad, what must be retained and what must forever go.

procedure of participation

1.4

The architectural competition is in a single phase.

Participation in the competition is open to architects, engineers, designers, students and creatives world-wide. Individual or group entries are permitted.

The indication of a **group leader** is required.

Temporary groups are allowed especially if they are multi skilled.

Being multi-skilled is an important characteristic because it can help to understand and to better represent a global vision of the city.

language

1.5

The official competition language is **English**.

CityVision will also provide a competition brief in Italian but the final proposal must be submitted only in English.

questions and answers

1.6

Questions should be sent via email with subject line **RIO Q&A** and to the following address:

info@cityvisionweb.com on and before 12.00 hours (Greenwich Time), May 21st, 2013 inclusive.

f.a.q. are already on the website page Q&A and CityVision will update this section question by question.

registration

1.7

Participants can register at www.cityvisionweb.com/competition/riodejaneiro

Early registration deadline

Until April 9th, 2013 via Paypal - 70€

Late registration deadline

Until June 10th, 2013 via Paypal - 90€

There is an entry limit of one proposal per individual/team and there is no limit to the number of participants per group.

After your registration CITYVISION will automatically provide by email a registration number which will be included on all entry panels by the website.

awards

1.8

Grand total prize of 4.000 Euro

Rio CityVision Competition 1st Prize € 3.000

Farm Prize € 1.000

Six (6) Honorable Mentions

The winning project of the Farm Prize will be assigned by Andrea Bartoli of Farm Cultural Park.

The Rio CityVision Competition 1st Prize and honourable mentions will be awarded by the Official Jury Panel.

submission guidelines ^{1.9}

In **Rio de Janeiro Cityvision Competition**, as opposed to the previous for competitions, you don't need to send any zip file via email, you just need to register or login through our brand new website **www.cityvisionweb.com** and post your proposal.

This is a digital competition and hard copy proposals will not be accepted.

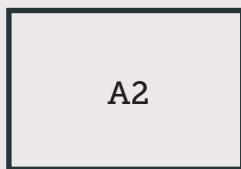
All entries are to be submitted via web site **ON AND BEFORE JUNE 11, 2013 (hours 12:00 Greenwich Time)**

The proposed proposal should include 2 boards in A2 horizontal format, written report and participation data.

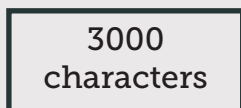
Entries are encouraged to include all necessary information to clearly explain the proposal. No other form of identification is permitted.

The choice of the graphic representation is completely open to the entry team. Refusal of any entry may occur if the mentioned guidelines and methods are not met.

Material to Submit On Line



**PROJECT
PANELS x 2**



WRITTEN REPORT



**PROJECT DATA
AND TEAM**

1. Visit www.cityvisionweb.com
 2. Login or Register
 3. Go to www.cityvisionweb.com/competitions/riodejaneiro
 4. Take a look at the info, read the brief and pay the subscription fee.
The user who pays the subscription is considered project leader and he will be the only one able to upload contents for his own team.
 5. You will receive a confirmation by email.
 6. Now you can access the project manager page:
 - going directly to the project page:
www.cityvisionweb.com/project-user
 - or in the competition page:
www.cityvisionweb.com/competitions/riodejaneiro through the link "Your project"
 - or in your profile page:
www.cityvisionweb.com/users through the link "Your project"
 7. On the project manager page, you must insert your project's data:
title, members, a text of 3000 characters (space included) and 2 horizontal panels (dimension A2) with your proposal.
- You can edit your project until the competition expiration date.
8. An entry ID number will be automatically positioned in the upper right corner of your panels with dimensions 1cm x 5cm.
 9. After the expiration date, the project will be submitted to the judgement of the jury panel.

Wait for the results...and good luck!

panel of judges

1.10

The projects presented will be submitted to the judgment of the jury that will endeavour to examine all the entries and to elect the winners.

The Judging Panel is composed by jury president and 4 jury members

ALEANDRO ZAERA-POLO (JURY PRESIDENT)

Architect / Madrid (Spain)

Alejandro Zaera-Polo (born Madrid, 1963) is an accomplished contemporary architect and co-founder of London-based Alejandro Zaera-Polo Architects (AZPA).

His work has consistently merged the practice of architecture with theoretical practice, providing a strong intellectual rigour to the discourse on architecture through a sharp capacity to identify social and political trends and creatively extrapolate them.

www.azpa.com



JEFFREY INABA

Architect-Editor / New York (USA)

INABA is an architecture office founded by Jeffrey Inaba that specializes in an analytical approach to form making and building.

The firm applies a creative method of problem solving to define a project's objectives and identify unique formal options that can be realized with a high degree of design resolution. This stems from the practice's broader philosophy to grasp the depths of a problem and once it is appraised, to provide clients with findings that assist in making better-informed decisions during planning, design and realization phases.

www.inaba.us



Jeroen Koolhaas

Architect-Artist / Rotterdam (Netherlands)

He studied graphic design at the Design Academy in Eindhoven, and has been working as a freelance visual designer and illustrator for the New Yorker magazine and Prada since he graduated in 2003.

In 2005 Jeroen Koolhaas and Dre Urhahn, shot a documentary for MTV about Hip-Hop music in the favela's of Sao Paulo and Rio de Janeiro. Together they founded the Favela Painting project in 2007. Between that year and 2010 they created 3 large scale mural projects in different Favelas in Rio de Janeiro. In 2011 the two were invited to work with the Philadelphia Mural Arts Program on their biggest project yet, Philly Painting, completed in October 2012.

www.jeruniverse.com



Hernan Diaz Alonso
Architect / Los Angeles - USA

Hernan Diaz Alonso is the principal and founder of Xefirotarch, and practices architecture in Los Angeles and New York. At SCI-Arc, where he has taught since summer 2001, Hernan Diaz Alonso teaches and coordinates advanced graduate design studio and visual studies courses. He also teaches in the MRD program in SCIARC, which is dedicated to research and design of on the metropolitan culture. He has been a guest critic at Columbia University, gsap, Yale University, school of architecture and school of media art, Penn University School of architecture.

www.xefirotarch.com

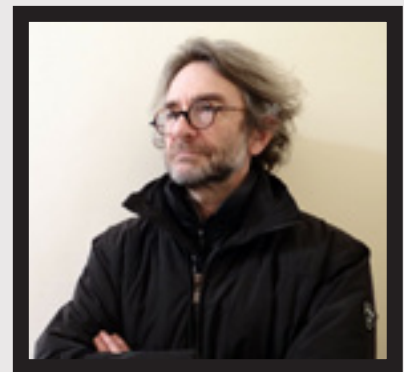


Cristiano Toraldo Di Francia
Architect / Ancona - Italy

Cristiano Toraldo di Francia was the founder of the radical group "Superstudio" in December 1966 in Florence in coincidence with the first exhibition of "Superarchitettura".

He graduated from the Faculty of Architecture of Florence with a "Tecnomorphous architecture" thesis by the title of "Holyday machine on the Calabrian Coast" (published by Domus 1968), which drawings are now owned by the permanent collection of Centre Pompidou and by MAXXI Archives.

www.cristianotoraldodifracia.it



methods of evaluation

1.11

1. Visionary potential

On the basis of which the jury will concentrate on originality and innovative character of the proposal.

2. Architectural quality

Formal composition, integration with the urban environment, design sensibility.

results and publication

1.12

In July 2013 CityVision will publish the official results on the official competition website:
www.cityvisionweb.com

schedule

1.13

FEBRUARY 21st 2013

Announcement of the competition

APRIL 9th 2013

Early registration deadline

MAY 21st 2013

Question submission deadline

JUNE 10th 2013

Late registration deadline

JUNE 11st 2013

Submission deadline

JUNE 2013

Jury voting

JULY 2013

Announcement of results

OCTOBER 2013

Winning ceremony and exhibition

rules and regulations

1.14

To take part in this competition, all applicants must accept the rules. Every infringement of the rules will be noted and subject to the evaluation by the panel of judges. The participants in particular (however, without any limitation) irrevocably accept the royalty-free publication, in particular of their respective names.

This is an anonymous competition and the Registration Number is the only means of identification.

The files containing the personal information are confidential and known only to the Organizer Responsible and will not be revealed to the Panel until the final winners have been selected.

1. The official language of the competition is English.
2. The enrolment fee is not refundable.
3. Applicants who try to contact members of the jury will be disqualified.
4. Participation requires that all the above rules are adhered to.

applicants and property rights

USE and PROPERTY:

All enrolments in the competition will remain in the care of the Organizer, who has the right to use the material for educational purposes, with the source credits, without obligation of remuneration to the applicant.

DISAGREEMENTS:

Any disagreement that may arise between the Organizer including disagreements with one of the above conditions will be resolved by arbitration.

IN CLOSING:

This competition is subject to the terms of this program.

The program of the competition is the definitive declaration of the terms and conditions of this competition. The conditions are mandatory for the Organizer and the panel of judges. By presenting a proposal, the participant declares that he / she is aware of and accepts the terms and conditions of the competition.

cityvision

info@cityvisionweb.com

www.cityvisionweb.com

